

APPAREL LOGO

Logo size for shirts,
jackets, vests, blazers, etc: is
2.0" W x 0.60 H



Putting our logo on a
light color fabric? Use
the blue version.



Putting our logo on a dark or
medium color fabric? Use the
reversed version.

The thread color should be
lighter than the fabric or white.

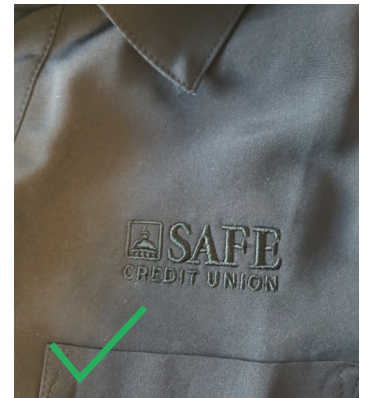


Tone-on-tone: This is
recommended, as it looks
nice on most apparel.

Use the reversed version of
the logo. Use thread that is
one shade lighter than the
fabric.



APPAREL DOS & DON'TS



When it comes to embroidery, please use the Corporate logo (not the campaign mark).