

SAFE Credit Union Convention Center

Logo Guidelines

For all communications directly relating to the SAFE Credit Union Convention Center, use this logo. Do not attempt to redraw or recreate the logo. When re-sizing the logo, keep the proportions the same.

To ensure its integrity and visibility, the lockup should be kept clear of competing text, images, and graphics. It must be surrounded on all sides by an adequate clear space.

Color Specifications

Color specifications are provided for a consistent appearance. Pantone® spot colors: 2945U or 2945C, and 4CP colors: C100/M74/Y20/K5 for print use. RGB: R0/G81/B138, and Hex #1528a for on-screen and web applications.

Naming

Please use the correct full name which is: SAFE Credit Union Convention Center. Add “[comma] Sacramento” if you are communicating outside of our region.



SAFE Credit Union Performing Arts Center

Logo Guidelines

For all communications directly relating to the SAFE Credit Union Performing Arts Center, use this logo. Do not attempt to redraw or recreate the logo. When re-sizing the logo, keep the proportions the same.

To ensure its integrity and visibility, the lockup should be kept clear of competing text, images, and graphics. It must be surrounded on all sides by an adequate clear space.

Naming

Please use the correct full name which is: SAFE Credit Union Performing Arts Center. Add “[comma] Sacramento” if you are communicating outside of our region.

If you must shorten the name in order to save space, and you have already used the full name at least once, you may use the acronym: SAFE PAC.



SAFE Credit Union Convention & Performing Arts District logo

The SAFE Credit Union Convention & Performing Arts District logo is intended for specific usage. Therefore, please contact Sabrina Tefft at the City of Sacramento: **(916) 808-3789**, or **STefft@cityofsacramento.org** before using it.

Other versions of these logos

Other versions of the SAFE Credit Union Convention Center and Performing Arts Center logos may be available, but must be applied by a SAFE Marketing Department employee only. To request other versions of the SAFE logo, or if there are special circumstances involving the use of any of the above logos, please contact SAFE's Marketing Department at **(916) 733-7233, ext. 4505**, or email **design@safecu.org**.